

Gratitude Report

2020



WATOTO WASOKA



Photo: Tumusiime Richard Apuuli

Hands



Regularly wash hands with soap or sanitiser

Mask



Always wear your mask when in public

Distance



Avoid crowded places, keep a social distance

Guidelines



Follow all the guidelines from authorities to stay safe

Message from the CEO

In 2020, just like all over the world, we could not be there for the kids as much as we loved to. Children in Uganda, and all over the world, were challenged to the limits; emotionally, physically and psychologically as they could neither play nor attend school for a great part of the year.

The COVID-19 pandemic and lockdowns were sandwiched by highs at the start and at the end of the year. Closing down the 2019 Christmas Camp for 2,700 kids was such a thrill to start the new year, and so was the coaching course where we hosted 76 community coaches; but no sooner had we concluded the Football 4 WASH training for teachers than the COVID-19 lockdowns hit!

We managed to respond with relief for some of our beneficiaries. Food packs, soap, educational and cash hand-outs for kids, coaches and families, thanks to support from Common Goal.

In a year where lows were many, we managed to move to a new, more spacious office in Lungujja.



Now we can offer more education and character support classes for some of our kids.

We thank everyone who has been part of our 2020 story – partners, donors, volunteers, coaches, friends and family, and especially, the kids!

We continue to prioritise the safety of everyone as we slowly resume our activities. We send out our thoughts to everyone, and we hope you stay safe and strong.

Francis,

...on behalf of the best team !

Watoto Wasoka

Founded in 2009, Watoto Wasoka is a youth-led football for development organisation in Uganda; we use football as a vehicle for social change in the lives of slum children in Uganda.

We seek to change lives, through structured football programmes, one game at a time. We do this by creating purposeful opportunities for play and learning, in a safe environment, for slum children in Uganda.

We also organise some of the biggest football events for youth in Uganda, East Africa (if not Africa), with our last Slums Derby attracting more than 1,500 kids, while the last Christmas Camp was attended by more than 2,700 boys and girls from all over Uganda.

In 2019, our work with slum kids in Uganda was recognised at the FIFA Diversity Awards 2019 in Milan, Italy.

We are the famous **Football Made in Slums!**

Our Purpose

Vision

Changing lives of slum children in Uganda, one game at a time.

Mission

Mobilise, educate and empower slum children through football.

Our Values



People

Every participant and team member develops



Integrity

Honesty with participants and partners



Respect

Fair, generous and respect for everyone



Fun

Fun and enjoyment from what everyone does

Football Made in Slums

What we do



Football 4 WASH

**Christmas
Camp**

**Slums
Derby**

**Primary
Schools
League**

**Sparta 09
teams**



Girls Football

Our Strategy 2021-23



Our strategic plan focuses on the next three years of Watoto Wasoka, i.e. 2021 – 2023. The three focus areas will be: programming of activities, marketing & fundraising and organisational development.



Programmes

To organise relevant, evidence-based and regular football for development activities that offer developmental opportunities for each of our beneficiaries and communities.



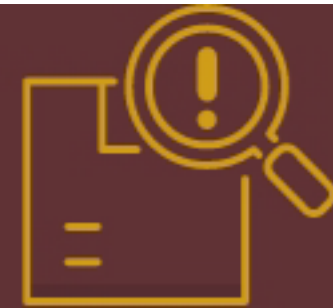
Organisational Development

To build a support structure of people and systems that sustain the organisational mandate today and beyond.



Marketing & Fundraising

To build an attractive, transparent and sustainable brand and an organisation that offers the best value for every penny received.



FOOTBALL 4 WASH

IN SCHOOLS

- 38 teachers trained
- 40% female
- 20 schools

Halted due to
Covid pandemic

IN COMMUNITIES



66

Community coaches trained
28% female



33

Communities reached
in Kampala and Wakiso

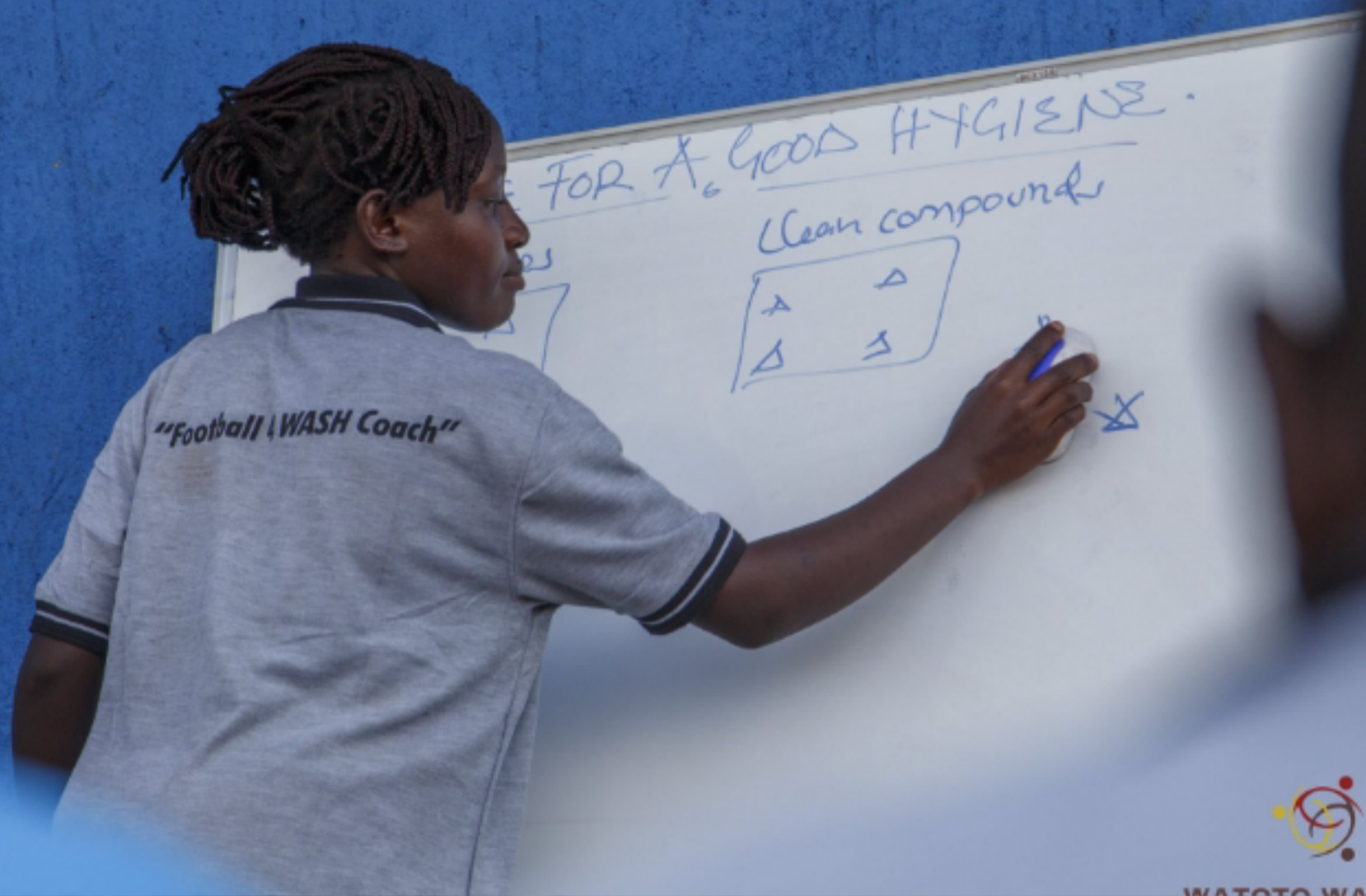
Focused on
community
WASH, and
hand-washing



76

Sessions completed
All led by children

Photo: Tumusiime Richard Apuuli



WATOTO WAS

Photo: Tumusiime Richard Apuuli



Football 4 WASH



Photo: Tumusiime Richard Apuuli



Photo: Tumusiime Richard Apuuli

Football 4 WASH

2020 at a glance...

COVID RESPONSE



102

Coaches reached with food supplies, soap and cash hand-outs



66

Households reached with packs of food supplies, masks and soap



617

Kids reached with food packs, masks and educational hand-outs

All thanks to support from
Common Goal



**COMMON
GOAL**



COVID Response

2020 at a glance...

NEW HIGHS...



74

Coaches graduated from
the FUFA Beginner's
Coaching Course



36

Schools registered for the
Primary Schools League.
Halted due to COVID-19 !



- New strategy on Girls' Football
- Girls' team reinstated
- Gender Mainstreaming



- Moved into new office space in Lungujja
- Space for more education, football and character development for football kids



Photo: Tumusiime Richard Apuuli



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FUFA Beginners' Coaching Course

Financials



In 2020, Watoto Wasoka revenue totalled EUR 39,670. This was lower than the 2019 figure (EUR 58,113) due to the pandemic which halted many funds and grants



43.6%

Programmes investment was EUR 17,313. Much lower because of COVID-19 lockdowns



41.7%

Operating Costs investment was EUR 16,507. Much higher because of COVID-19 challenges



14.7

Balance c/f was EUR 5,850

**...IT TAKES
A TEAM**



**Tumusime
Richard Apuuli
Photography**

**Volunteers
& Coaches**

**Family
& Friends**

Thank You



*Football
Made in
Slums*

www.watotowasoka.ug