



ANNUAL 20 REPORT 22



WATOTO WASOKA
FOOTBALL MADE IN SLUMS

Table of content

A Message From Our CEO 2

Who We Are 3

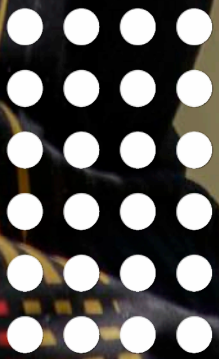
Where We Work 5

Work Performed in 2022 7

Financail Review 21

Get Involved 22

Partners 24



Message from the CEO

Returning from the diverse effects of the pandemic, 2022 was a year of recovery. We continued to grow as an organisation, both in size and activity. We managed to register the first year of full steam since 2020. This year, we successfully piloted a mental health programme – BUREF! The Primary Schools League made it to 56 school teams, while the Christmas Camp had 146 teams. The Slums Derby had at least 2,000 kids coming through. This was on top of our Football 4 WASH programming and BUREF sessions in the slums. Despite all this in reach, the biggest win for us remained our girls' football programme. Our emphasis on insisting that each community team needs a female coach has translated into a 30% increase in girls reached in the Football 4 WASH and BUREF programmes. We organised the first ever all-female coaching course and helped 32 female coaches to get certified by FUFA. Our partnership with LaLiga for the Women's Derby took the Women's Derby to another level.



Our Sparta teams made us proud. Being crowned U-13s National champions in Mbale was no mean feat. The senior team also qualified to the Regional League, 10 years after the first attempt in 2002. Above all, we still see ourselves as a learning organisation. We continue to improve our systems and processes especially around impact assessment, as well as financial accountability. Our commitment to partnerships, exchanges and learning is stronger than ever. I want to place on record the unmatched passion and commitment of my team, for which am very fortunate to lead. In all this success we are proud to share with you, nothing could have been possible without your support. We thank all the volunteers and interns, partners and donors, coaches and teachers, family and friends. You have made 2022 another year we are proud to report on.

With warmth, a thousand smiles and gratitude,

Francis Mugoya



Who we are

Founded in 2009, Watoto Wasoka is a youth-led sport for development organisation in Uganda. We use football as a vehicle for social change in the lives of slum children in Uganda. We seek to change lives, through structured football programmes, one game at a time, through creating purposeful opportunities for play and learning in a safe environment. We organise some of the biggest football events for youth in Uganda, East Africa (if not Africa), with our last Slums Derby attracting more than 2,000 kids, while the last Christmas Camp was attended by more than 2,600 boys and girls from all over Uganda. In 2019, our work with slum kids in Uganda was recognised at the FIFA Diversity Awards 2019 in Milan, Italy.

We are the famous Football Made in Slums!



Our purpose:

Vision: To change lives of slum children in Uganda, one game at a time.

Mission: To mobilise, educate and empower slum children through football.

Values



People. Every participant and team member develops



Integrity. Honesty with participants and partners



Respect. Fair, generous and respect for everyone



Fun. Fun and enjoyment from what everyone does



The hood is our home. We are Football Made in Slums. Our beneficiaries are children and young people, including boys and girls aged 8 to 17 years of age living in slum and underprivileged communities in Uganda. To reach our beneficiaries, we use football and work with community coaches as well as schools in Uganda, community and football groups and volunteers. Together with the children, these form the membership of our work at Watoto Wasoka.



Our way:

Slums



Underserved. Inequalities.
Lack of services & Opportunities

Football



Passion. Play. Learn.
Develop

Children



Boys & Girls. 8-17 years.
Schools and communities

Change



One game at a time.
Individuals & communities





Football 4 WASH.

1,108 children reached



57% boys

43% girls

85 community coaches trained



52% male

48% female

477 children involved in Community clean-ups



58% boys

42% girls

843 children involved in the Football 4 WASH League



68% boys

32% girls

72 boys' and girls' teams from **24** communities around Kampala Metropolitan.

Football 4 WASH: Promoting good sanitation and hygiene through football drills and health messaging on Water, Sanitation and Hygiene (WASH).



“

I was called to attend the all-female beginners' coaching course, and am now a FUFA certified coach. I also enjoyed learning about menstrual hygiene. Now I can teach my girls' team about menstruation.

Coach Sharifah (JB Soccer Academy, Natete)

Work performed in 2022

A drills manual was developed with 11 drills on mental health, resilience and social and solidarity.



87 community coaches were trained on the methodology



54% male



46% female



1012 children were engaged in the sessions conducted in communities



58% boys



42% girls

592 children involved in the BUREF Leagues from **48** teams



“

I used to have anger management issues. Through the BUREF programme, my anger and stress management techniques were sharpened.

I got a job at a secondary school after obtaining a coaching certificate from the all-females coaching course organised by Watoto Wasoka.

Coach Loy Nakazzi (UCC Soccer Academy, Nansana)



“

I am now a CAF D licensed coach, and two of our girls also attended the beginners' course for female coaches. All thanks to Watoto Wasoka. The BUREF programme helped us to open up the conversation on mental health in a fun way through football drills.

Coach Isma (Home Talents Academy, Mbuya)



Our education programme is strengthened by the Primary Schools League. In this league, schools not only compete on the pitch, but also offer sports scholarships to children who end up playing in their school teams.

In 2022, the league ran between March and April 2022.

8 districts across Uganda



56 schools' teams in the U-12s, U-14s and Girls' categories



813 boys and girls involved

Education: Engaging schools to make sports scholarships available to football kids through schools' leagues and scholarships schemes and offering school support.



“

What surprised me the most was how joyful the whole delivery process was. From the planning phase and the training of trainers right up to the monitoring and evaluation phase: it was natural, positive, and engaging for everyone. For me, Watoto Wasoka's vision is amazing : it is clear, cooperative, and very effective. It was a great pleasure to work with a smart and dynamic team.

Thomas Harris (Intern)



Women's Derby.

Partnering with LaLiga in 2022, the Women's Derby was a memorable highlight



572 girls involved



47 girls' teams



500 menstrual pads distributed

Women's Derby: a football festival in celebration of girls' and women football and the International Women's Day.



“

With menstrual education, am now confident to handle my periods with ease and I can play even when am on a period. I loved seeing so many girls' teams this year. We won the *TackleAfrica* tournament and the BUREF league. Our team is showing much progress.

Madinah Nakayiza (Sparta 09, Lungujja)

Slums Derby



soka.ug

In 2022, Slums Derby was held at Old Kampala SSS from 5th to 6th May 2022.



2,065
boys and girls

134 teams, including **38** girls' teams



Slums Derby: Celebrating football and football kids through a weekend of slumfootball festivity, one slum at a time.



“

I played so many games. We won the Slums Derby and the UYFA national championship where I emerged the MVP. I also learnt about what stress is through the BUREF programme and possible ways to overcome it like being open to my coaches and teammates.

Mickdad Moroga “Bubu” (Sparta 09, Lunguja)



In 2022, our Sparta 09 teams made us really proud with commendable strides.



U-13s. UYFA national champions in Mbale



Senior team. Qualified for the Kampala Regional League (3rd division), ten years since the first attempt in 2002.



U-13s. Slums Derby winners, defeating El Cambio Academy in the intense final 3-2 at Old Kampala SS. Second time since 2013 when we won the inaugural Slums Derby.



Girls' team. Won the BUREF League. Runners' up in the Kampala Girls League.

Sparta 09: *Our own internal teams and the matchmaker for the future of some of our kids from U9s with a few alumni making it to national teams.*



“

Volunteering and interacting with different people of all categories has boosted my confidence. In 2022, I started on my dream of becoming a referee, thanks to Watoto Wasoka for the opportunities of refereeing at the different leagues and at the Christmas Camp.

Eric Ggoobi (Volunteer)



The 2022/23 edition was held in Jezza from 28th Dec 2022 and ended on Jan 2023. This was the first edition since the 2019/20 due to the pandemic, and highlights included:



2,600 participants



The Camp Disco



146 teams

Christmas Camp: A week of football and learning that brings 2,000+ together to compete and to learn, to feast and make new friends.



“

As a volunteer, I had a breath-taking experience interacting with so many kids and coaches from many different places, and appreciated that the camp is not only about football but life skills too, like communication, responsibility and sportmanship. Looking forward to the next!

Coach Shivan (Volunteer, Christmas Camp)

“

My time at Watoto Wasoka was marked by unique experiences. I was able to witness and support how children are reached through football and given a space where their voice can be heard. I was welcomed by the people like a family member, I was able to help with the implementation of the great Christmas camp and I had the privilege of combining my passion for sport with social commitment. I am grateful for this life-enriching experience and overwhelmed by Watoto Wasoka's work.

Max Kleine (Volunteer)



Girls' programme



Menstrual Hygiene Education



24

female coaches trained on menstrual health



1,000

menstrual pads distributed



390 girls

reached in menstrual hygiene sessions in communities

The first all-female coaching course



32

female coaches certified by FUFA

Our Sparta 09 Girls team



40

girls accessing regular football opportunities

Girls Programme: Our commitment to advancing gender equality through football by offering girls access to sporting opportunities and menstrual health for young girls.

Financial review

Revenue = 101,690 EUR

For 2022, the major funding we received was as follows:

Revenues	EUR
Grants	67,000
Football industry	24,300
Donations	3,500
Contributions	2,300
Registrations and membership	4,590
Total	101,690



Expenses

Expenses	EUR	%age
Programmes	62,844	61.80%
Administrative Overhead	27,660	27.20%
Fundraising	1,017	1.00%
Retained	10,169	10%





Get Involved:

Volunteer / Intern with us:

You are currently in Kampala, Uganda or planning on going there and want to do some voluntary work? You are a hobby or professional football player or coach who likes to kick the ball with our kids? We seek enthusiastic people passionate about children, football and social development, with willingness to interact with others, and increase their hands-on experience of sport for development, children and life. You can also put your professional skills to test, including, but not limited to:

ICT, tech skills and website
Graphic designing
Photo and videography
Marketing and fundraising
Impact assessment and reporting

In turn, you can:

-  Attend the Grand Slums Derby and/or the Christmas Camp.
-  Get to make a difference applying your skill set to better the world.
-  Help improve our programming and operations.
-  Support our marketing & fundraising
-  And so much more...

The list of opportunities is long; we would love to hear from you soon.





We need your support:

Your monetary contribution! Every penny counts for us!

Supporting an activity or WATOTO WASOKA in general, single or frequent contribution.

Support through material and commodities.

And we offer..

Accountability & Transparency:

You will know where your contribution was spent / used for

Visibility (if desired): We will mention your support on our website and tell everybody we know :)



Partners



WATOTO WASOKA



Coaches
and
volunteers



Friends
and
Family



It takes a team



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