

# Gratitude Report

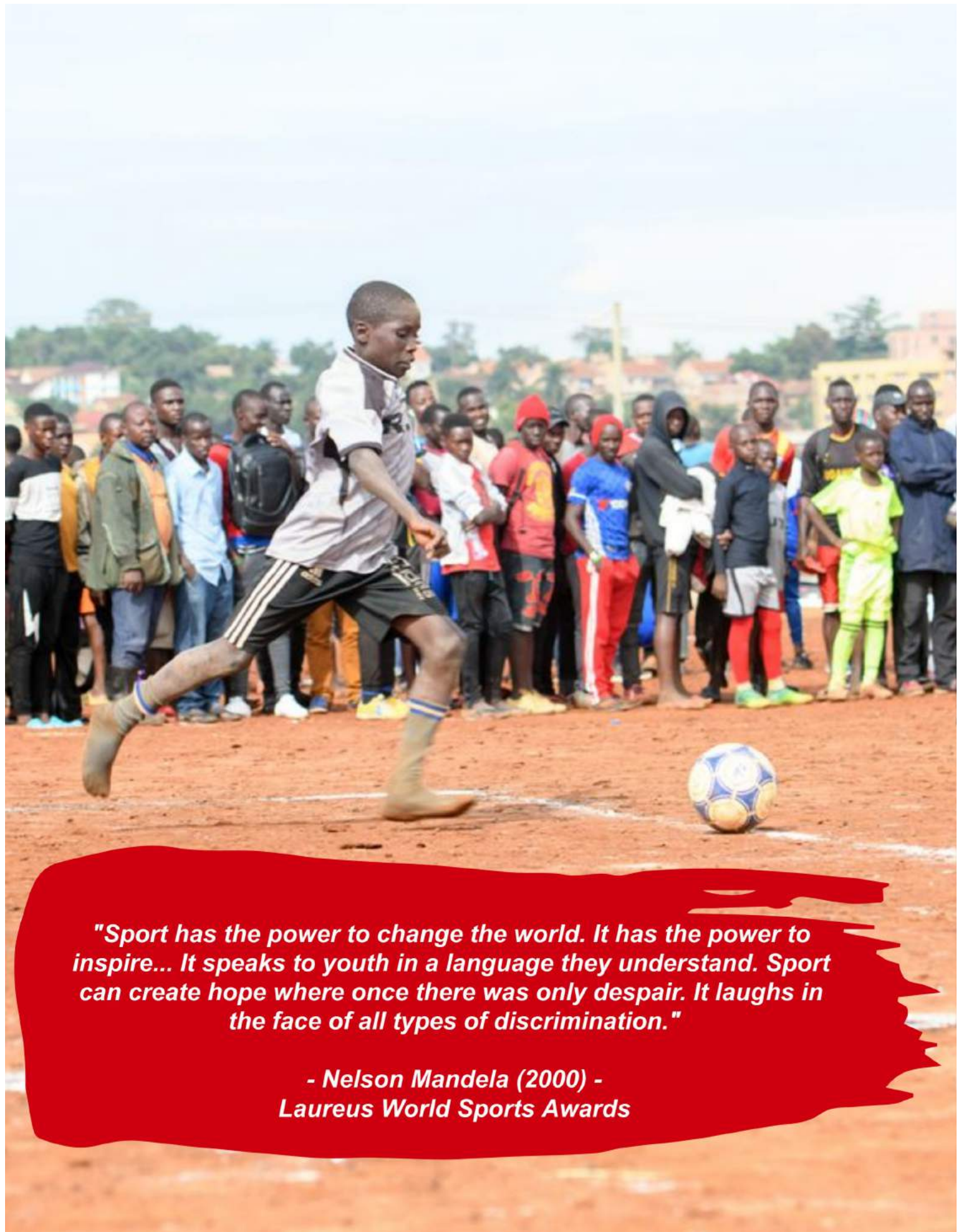
2019



TO WASOKA

**Mobilise, educate and empower slum children through football.**





*"Sport has the power to change the world. It has the power to inspire... It speaks to youth in a language they understand. Sport can create hope where once there was only despair. It laughs in the face of all types of discrimination."*

*- Nelson Mandela (2000) -  
Laureus World Sports Awards*

# Why Football?



Most popular sport in Uganda, and the world



Most easily accessible sport for slum and street children



Team sport that the slum and street children can identify with



Football can be played anywhere, everywhere



The recognition for the prestigious FIFA Diversity Award 2019, and everything that came with it, was one of the biggest highlights from 2019.

The schools league was a success. The Slums Derby hit a new high – 1,500+ kids in Kazo. The Christmas Camp was as memorable as ever. The moments and experiences during that week in Jezza will live with us forever.

Our biggest impact continues through Football 4 WASH with Viva con Agua. More than 6,000 kids were directly impacted in schools and communities in Kampala, Wakiso and Karamoja.

As an organisation, 2019 was also a learning curve.

We now know that impact is in the experience of each participant and not necessarily in their numbers. We learnt that competition and social development could have either antagonistic or complimentary effects; depending on your focus.

Girls football continues to be our most undoing. We continue to make deliberate efforts to learn and improve our gender programming.

We thank everyone who has been part of this journey in the last 12 months – partners, donors, volunteers, coaches and especially the kids!

Every single one of you, your support made 2019 very beautiful for Watoto Wasoka.

With smiles from 6,000 kids.

## Message from the CEO

**Francis Mugoya**

**Executive Director**



# Introduction

Founded in 2009, Watoto Wasoka is a youth-led football for development organisation in Uganda. We use football as a vehicle for social change in the lives of slum children in Uganda. We seek to change lives, through structured football programmes, one game at a time.

## Who We are

We organise some of the biggest football events for youth in Uganda, East Africa (if not Africa), with our last Slums Derby attracting more than 1,500 kids, while the last Christmas Camp was attended by more than 2,700 boys and girls from all over Uganda.

We are the famous Football Made in Slums!

**Vision** Changing lives of slum children in Uganda, one game at a time

**Mision** To create purposeful opportunities for play in a safe environment for slum children in Uganda.

## Our Values



**Integrity**

Honesty with participants & partners



**Respect**

Far, generous & respect for everyone



**People**

Every participant & team member develops



**Fun**

Fun & enjoyment from what everyone does

**Mobilise, educate and empower slum children through football.**



3 GOOD HEALTH AND WELL-BEING



## Our Way...

4 QUALITY EDUCATION



## Slum Kids



### Our Business

Boys  
Girls  
Ages 8 - 18  
Schools & Communities

## Football



### Our Deal

Play  
Enjoy  
Learn  
Develop

## Challenges



### Our Struggle

Poor Quality Education  
Poor Health Services  
Access to WASH  
Inequalities

## Change



### Our Promise

One game at a time  
Change individuals  
Change communities  
Development

5 GENDER EQUALITY



6 CLEAN WATER AND SANITATION



*Football Made in Slums*





# What we do

## Football 4 WASH

Promoting good sanitation and hygiene; reducing prevalence of WASH related diseases



VIVA CON AGUA

Proud partner since 2015

Water, Sanitation & Hygiene (WASH)

Football drills + Health Messaging

6,000

Direct beneficiaries in Kampala, Wakiso, Karamoja

15,000

Indirect Beneficiaries

6 CLEAN WATER AND SANITATION



3 GOOD HEALTH AND WELL-BEING







# Our Big Events

## Slums Derby



- Biggest slums football festival
- Battle for Slums' bragging rights
- 1,500+ kids
- Non-stop football action

*Celebrating football and football kids, bringing the game home, one slum every year. Fiercely competitive, yet a big opportunity for fun*

## Christmas Camp



- Uganda's biggest
- New Year's Eve
- 2,500+ participants
- Life skills sessions
- Football 4 WASH
- One week:  
28th Dec - 4th Jan

*A week of our lives, to play and compete, to learn and to make new friends, to feast and to fun. Nothing gets close.*





# What we do

## Primary Schools League

*A league for schools to offer sports scholarships and bursaries to football kids in Uganda*

**UEFA Champions  
League format**

**Football 4 WASH  
workshops integrated**

**Dozens of  
scholarships and  
bursaries annually**

**600+**

Boys and girls in 6 districts

**4 QUALITY  
EDUCATION**







# What we do

## Sparta 09



- U8s – U17s, and senior team
- Alumni at Uganda national teams
- 100+ boys & girls
- Football development, life-long learning

*Our internal teams of K.S. Sparta 09 are our pride and the most successful matchmaker for the future of our kids.-*

## Girls' football

- Girls' programmes gaining traction
- Girls' Slums Derby
- Girls Christmas Camp
- Girls' Schools Championship
- Sparta 09 Girls team



*Our commitment to advancing gender equality through football is clear, our plan still forming. We've learnt lessons and are adapting.*



**Since 2009**

**12,000+  
Boys & Girls  
Involved**

**Slums  
Derby with  
1,500+ kids**

**600+  
scholarships  
& bursaries**



**Christmas  
Camp with  
2,500+ kids**

**Pri. Sch.  
League  
6 districts**

**FIFA Diversity  
Award 2019  
finalists**









# 2019 in review

## Primary Schools League 2019

March - August



631 pupils; 6 districts



Rays of Grace (Boys)  
Kisugu C/U (Girls)



Schools:  
22 Boys', 6 Girls'

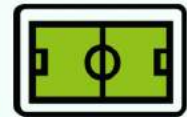


## Slums Derby 2019

18-19 May



Kazo Playground,  
Kawempe



1,560 Boys & Girls  
113 Teams



Big Talent (Boys)  
Everton Uganda (Girls)



## Christmas Camp 2019/20

28/12/19 - 04/01/20



Ganyana Jr. Sch -  
Jezza



2,732 Boys  
& Girls



Fun & learning



## Football 4 WASH, 2019

37 Schools  
40 Communities



163 Coaches  
& Teachers trained



6,000 Direct  
beneficiaries



WASH Facilities  
by Viva con Agua





## Strides made in 2019

# FIFA DIVERSITY AWARD

September 19, Milan



FIFA Diversity Award 2019 ceremony. Milan, Italy. Watoto Wasoka represented by Francis Mugoya. In attendance were Futbol Mas from Mexico (who emerged winners) and PlayOnSide from Thailand/Myanmar, FIFA officials, FIFA Foundation and FIFA Legends.

### FIFA Diversity Award 2019



A very big honour to be recognised by FIFA for our efforts of using football to address discrimination and encourage integration of slum and street children in Uganda.

### Coaches Across Continents



Third year of Hat-Trick Partnership with Coaches Across Continents; On-filed Training with 83 community coaches trained in Kampala

### Sparta 09 teams



- U15s UYFA National Champions in Masaka
- U13s Christmas Camp Champions for the first time
- U9s Champions at the Christmas Camp









# Voices from the field



We featured in the news after winning the UYFA National U15s Championship in Masaka. I was part of the *streetfootballworld* young leaders in Busia; I met young people from Kenya and Tanzania and made friends with them.

- Alfred Ssebunya, 14 -



Volunteering with Watoto Wasoka gives me joy. Just a few years ago I was like these kids. Sparta 09 & Watoto Wasoka has also allowed me the opportunity to learn photography and to work on the media material.

- Richard Apuuli, 20 -



Winning the U13s category at the Christmas Camp was the highlight of my year. I have a sports scholarship to study because my mother cannot afford school fees.

- Ashraf Kyakuwa, 11 -



It's exciting to work with Watoto Wasoka. I learn a lot everyday, they encourage me a lot. I look forward to more women on the team, and having more girls in the programmes.

- Sharon Namatovu, 22 -





**Sparta 09**

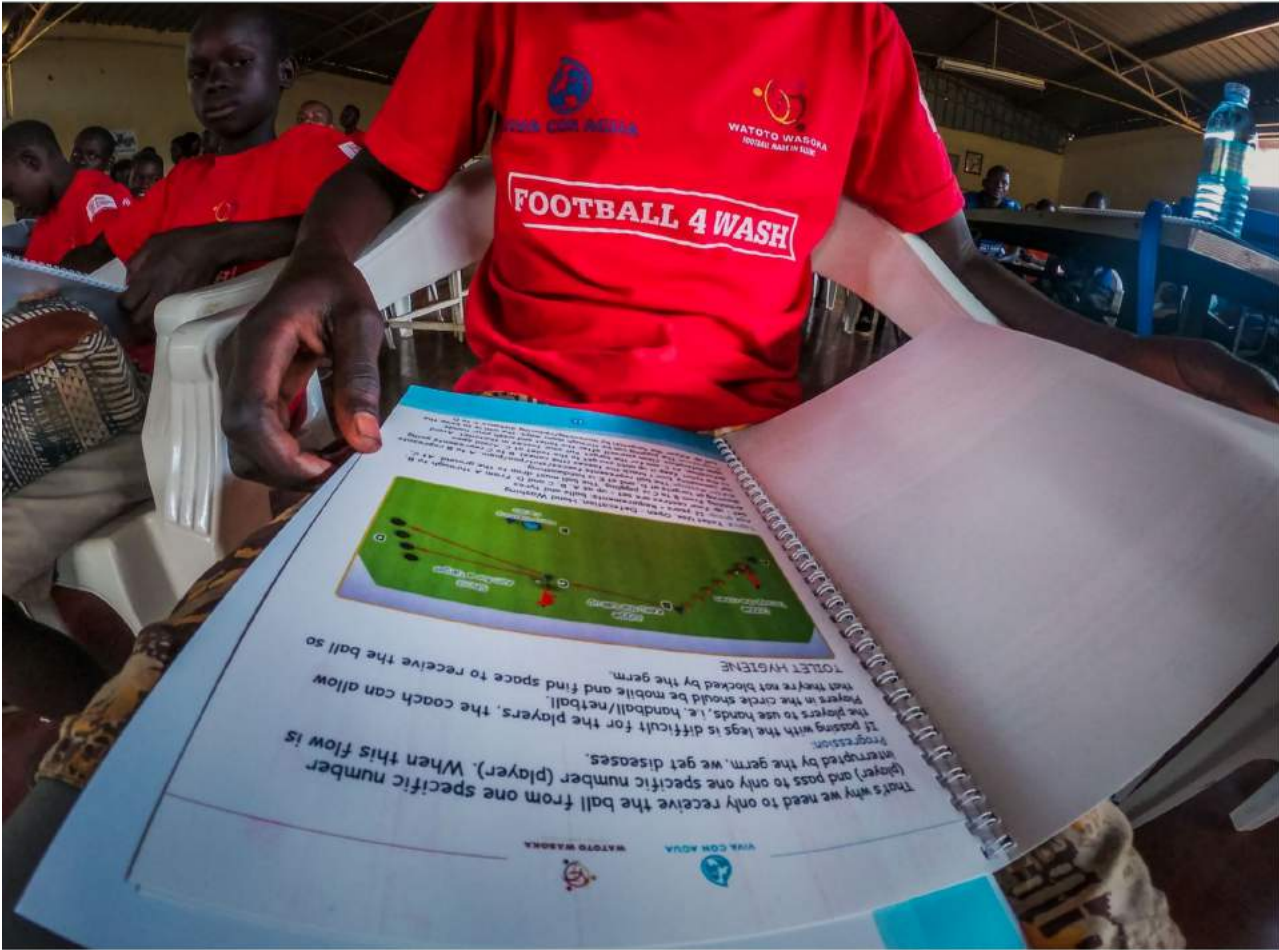
**U-15s National  
Champions 2019**



**2019**

**FIFA Diversity Award**





# Football 4 WASH





  
WATOTO WASOKA

 The Lens  
Foundation



  
WATOTO WASOKA

 The Lens  
Foundation

# Girls' Football





# Sparta 09 Teams





# Christmas Camp





# Slums Derby





# Primary Schools League





# Financials



Institutional donors: 22,552 €  
Public Partners: 16,192 €  
Football Industry: 10,978 €  
Online/merchandise: 3,814 €  
Private donors: 2,645 €  
Events: 1,932 €

In 2019, a total of 58,113 € was invested into the Football Made in Slums programmes steered by Watoto Wasoka.

## Funding in 2019

58,113 €

Programmes  
33,931 €

Operating expenses  
10,605 €

Others  
1,249 €

Bal c/f 2020

12,328 €





# Merchandise Sale

Support our work;  
Buy some cool merchandise



## Gym Bag

Price: EUR 30



## T-shirts for adults

Price: EUR 40



## T-shirts for kids

Price: EUR 30



## Tote bag

Price: EUR 30



# IT TAKES A TEAM

You make our work possible...



Thank You



[www.watotowasoka.ug](http://www.watotowasoka.ug)

# Football Made in Slums

## Photo Credits:

The Lens Foundation

Watanda Photography

Papa Shabani Shabani

Prism121 Photography

FIFA/Getty Images

Tumusiime Richard Apuuli Photography



**WATOTO WASOKA**  
FOOTBALL MADE IN SLUMS



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